

Sebastian Palfery

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Multimedia Producer/Project Manager

Profile:

Media professional with 5+ years experience in post-production, AV event production and live-broadcast. A proven leader and self-starter looking to expand into commercial work in advertising/marketing.

Summary of Qualifications:

- **Communication:** Excellent interpersonal and communication skills to collaborate with clients, cross-functional teams, and vendors effectively.
- **Project Management:** Demonstrated ability to manage productions from conception to completion, ensuring timely delivery, budget adherence, and customer satisfaction.
- **Leadership:** Proven experience in production/post-production environments leading teams, coordinating tasks, and delegating responsibilities to ensure project objectives are met with high satisfaction.
- **Technical Proficiency:** In-depth knowledge of audio and video production and post-production workflows, with advanced knowledge of industry standard software and hardware.

Featured Work Experience

Project Manager + Technical Lead:

The Design Exchange (CCR Solutions) (2022-Present)

- **Project Manager** for corporate conferences, branded experiences, activations, and other live events at the historic Toronto Stock Exchange
- Responsible for bidding, quoting, budgeting and overall account management related to technical event production
- Manage venue operations including equipment maintenance and installation
- **Technical Lead** at Toronto's first Fully Immersive Event Venue, responsible for projection mapping, content production and managing overall AV workflow (audio, video, lighting and live-streaming and IP Networking)
- Led post-production projects, turning event-related content into regenerable marketing materials
- Past clients include: Open AI, Mastercard, Mosaic Group, Department of Finance Canada, Tourism New Brunswick, Hashtag Paid Inc, TD Bank, Elevate, McCarthy-Tetrault

Technical Producer

Hubcast Media Productions (2020 - 2023)

- Produced live-broadcasts for various clients including DAZN, Business Insider, TD Bank, TSN, Non-Fungible Labs, Red Owl Boxing
- Was responsible for finding and managing roster of clients in Eastern Canada and North-East USA
- Managed pre-production elements including budgeting, staffing and scheduling
- Managed purchasing, installation, and maintenance of broadcast and AV related equipment
- Contributed to post-production and digital marketing initiatives to grow the brand

Portfolio

<https://www.sebastianpalfery.com>

Freelance Clients

Elevate Festival (2024) - Video Editor
Globe and Mail (2021) - Podcast Studio Designer
Big Purp Productions (2023) - Live-Stream Technician
Canadian Stage (2022) - Producer, Editor, Videographer
Hariri + Pontarini Architects (2019) - Audio Recordist
Granite Club (2021-2024) - Videographer
You've Changed Records (2021) - Audio Engineer
Canada Cup Baseball (2020) - Broadcast Audio Engineer
Cineplex (2022) - BTS Videographer
Big Purp Productions (2023) - Live-Stream Technician
Loyalist College (2022) - E-simulation Content Producer

Technical Skills

Video Editing: Davinci Resolve + Adobe Premiere
Audio Editing + Mixing: Protools, Logic Pro, Adobe Audition
Projection Mapping: Resolume, Barco E2, Epson Professional
Video Switching: Tricaster, Analog Way, Barco, Black Magic ATEM
Videography: Canon Cinema Series, Sony Cinema Line, others
IP Networking: NDI Workflows, IPv4/IPv6 networks, Dante
Microsoft Office: Advanced knowledge of Excel, PPT, Word
Graphic Design: Canva, Adobe Photoshop + In Design

Certifications

Audinate - Dante Level 2 Certification
Java Programming Specialization- Duke University
Scissor Lift/Aerial Lift Training & Certification

Education

Graduate Certificate, M.A.S.S.I.V.E (Audio Post-Production for Film and Interactive Visual Environments)
Sheridan College (2018)

Bachelor of Arts, Philosophy
Concordia University (DNC 2011-2013)